

WORLD ELDER ABUSE AWARENESS DAY: TOGETHER WE CAN COMBAT MALTREATMENT AND PROMOTE WELL-TREATMENT

Baie-Comeau, June 10, 2024 – The Centre intégré de santé et de services sociaux (CISSS) de la Côte-Nord, as well as partners working with seniors in the region, invite you to join the solidarity movement and to wear purple to show your support for the fight against elder abuse and the importance of well-treatment.

World Elder Abuse Awareness Day, on June 15th, is an opportunity to highlight the importance of implementing various actions to recognize, report and act to combat maltreatment towards seniors and other vulnerable adults.

Activities to mark June 15th

Several activities will take place from June 10th to 15th: a webinar on the psychosocial assessment of vulnerability will be held on [June 12th](#) and another one on maltreatment within the context of informal caregiving will be held on [June 14th](#). Information kiosks, distribution of promotional material and various well-treatment activities will also be held in facilities of the CISSS, private residences and several community organizations and partners in the fight against maltreatment, such as volunteer centres. You can contact the regional coordinator, Claire Plante, for more information (claire.plante.09ciyss@ssss.gouv.qc.ca).

Mistreatment Helpline

People who are victims of abuse, as well as relatives and other people involved, can contact the Mistreatment Helpline at 1 888 489-2287. This toll-free line available across Quebec offers a professional, confidential, and bilingual service, every day from 8:00 a.m. to 8:00 p.m. You can also call Info-Social at 811, option 2, 911 in case of an emergency, or the Service Quality and Complaints Commissioner at 1 833 677-6243.

[A Policy](#) to combat maltreatment of seniors and other persons of full age in vulnerable situations was revised and adopted on May 15, 2024, at the CISSS de la Côte-Nord. For more information about maltreatment, visit the website of the [CISSS de la Côte-Nord](#) or <https://lignemaltraitance.ca/en>.

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